



Regional Civic Guides

ADVERT SPECIFICATIONS

FILE TYPE:

Press Quality PDF at relevant size as **listed on right**. Sizes are w x h. 300dpi JPEG also accepted.

SAFE AREA:

Ensure all logos and text are kept **at least 20mm** from all edges.

BLEED:

No bleed area or specific artwork margins are required.

IMAGES:

200dpi minimum effective image resolution.

COLOUR:

All files must use a **CMYK** colour profile.

ARTWORK DIMENSIONS:



Standard Size:
95mm x 95mm



Landscape Size:
195mm x 95mm



Portrait Size:
95mm x 195mm



Large Size:
195mm x 195mm



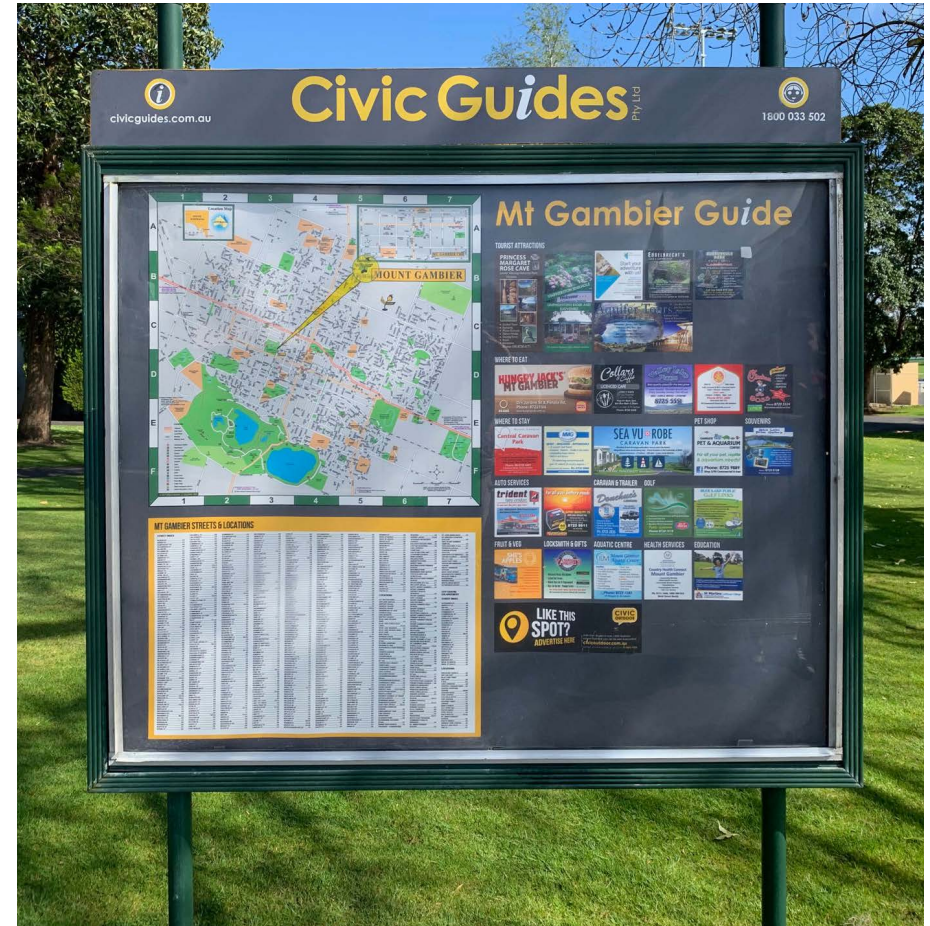
Triple Landscape Size:
295mm x 95mm

** Other size configurations available on request*

Please adhere to the following guidelines when preparing your artwork for traditional-layout Civic Guide boards.

All artwork must be approved by Civic Outdoor prior to printing. Any artwork requiring minor adjustments to align with the required specifications may be adjusted by Civic Outdoor.

SAMPLE CIVIC GUIDE BOARD LAYOUT:



Please email finished artwork files to graphics@civicoutdoor.com.au