



Classic Billboard

ARTWORK SPECIFICATIONS

Please adhere to the file set up guidelines and artwork sizes listed below when preparing your artwork for Civic Outdoor's Classic Billboards.

Prior to printing, electronic print proofs will be provided to advertiser and artwork must be approved by Civic Outdoor.

FILE TYPE:

Press Quality PDF at **10%** of actual billboard size, **as listed on right.** Sizes are w x h.

SAFE AREA:

Ensure all logos and text are kept **at least 20mm** from all edges.

BLEED:

10mm bleed added to all sides of artwork **with crop marks.**

IMAGES:

300dpi effective image resolution.

COLOUR:

CMYK colour profile. Contact us if precise PMS colour matching is required.

	SITE SIZE	REQUIRED ARTWORK SIZE
	Spectacular Standard Size	1899mm x 457mm
	Supersite Standard Size	1266mm x 335mm
	Super 8 Standard Size	830mm x 220mm
	Landmark Standard Size	633mm x 335mm
	Large Portrait Standard Size	400mm x 600mm
	Small Portrait* Standard Size	300mm x 450mm
	6204 - Mickleham	4000mm x 1000mm
	6195 - Mulgrave	1899mm x 929mm
	6147 - Yarraville	1400mm x 420mm
	6154 - Derrimut	1300mm x 515mm
	6129 - Melbourne CBD	1230mm x 328mm
	6171 - Reservoir	1092mm x 392mm

	SITE SIZE	REQUIRED ARTWORK SIZE
	6207 - Adelaide	900mm x 300mm
	6193 - Hawthorn	800mm x 200mm
	6116-M - Southbank	803mm x 443mm
	2005 - Blacktown	600mm x 300mm
	6192 - Ringwood	592mm x 299.5mm
	6130 - Rockbank	546mm x 232mm
	6167 - Oakleigh South	355mm x 195mm
	6119 - Sunshine	316.5mm x 455mm
	6162 - Box Hill	315.5mm x 450mm
	6109 - Collingwood*	275mm x 412mm
	6176 - Canterbury	211mm x 316.5mm
	ITOB-01 - Ballarat	1230mm x 300mm
	ITOB-02 - Ballarat	600mm x 300mm

*Sites **6109**, **6115** & **6129** require backlit-printed vinyl skins.