



CLASSIC BILLBOARD

ARTWORK SPECIFICATIONS

Please adhere to the following file set up guidelines when preparing your artwork for Civic Outdoor's Classic Billboards.

FILE TYPE:

Press Quality PDF at **10%** of actual billboard size, **as below**.

SAFE AREA:

Ensure all logos and text are kept **at least 20mm** from all edges.

BLEED:

10mm bleed added to all sides of artwork plus crop marks.

IMAGES:

400dpi effective image resolution.

COLOUR:

CMYK colour profile. Provide PMS colours if precise colour matching is required.

SITE SIZE	ACTUAL BILLBOARD SIZE (100%)	REQUIRED ARTWORK SIZE (10%)
 Spectacular	18990mm x 4570mm	1899mm x 457mm
 Supersite	12660mm x 3350mm	1266mm x 335mm
 Super 8	8300mm x 2200mm	830mm x 220mm
 Landmark	6330mm x 3350mm	633mm x 335mm
 Large Portrait	4000mm x 6000mm	400mm x 600mm
 Small Portrait*	3000mm x 4500mm	300mm x 450mm
 6129 - Spencer/La Trobe St*	12300mm x 3280mm	1230mm x 328mm
 6147 - Yarraville	14000mm x 4200mm	1400mm x 420mm
 6154 - Derrimut	13000mm x 5075mm	1300mm x 507.5mm
 6130 - Rockbank	5460mm x 2320mm	546mm x 232mm
 6119 & 6162 - Sunshine & Box Hill	3165mm x 4550mm	316.5mm x 455mm
 6109 - Collingwood Portrait*	2750mm x 4120mm	275mm x 412mm

Prior to printing, electronic print proofs will be provided to advertiser and artwork must be approved by Civic Outdoor.

*Sites **6109**, **6115** & **6129** require backlit-printed vinyl skins.

Please email finished artwork files to jess@civicoutdoor.com.au