



# DIGITAL BILLBOARD ARTWORK SPECIFICATIONS

Please adhere to the following guidelines when preparing your artwork for display on Civic Outdoor's Digital Billboards.

**FILE TYPE:**  
JPEG OR PNG

**COLOUR PROFILE:**  
RGB

**RESOLUTION:**  
72DPI

**IMAGE SIZE:**  
SIZES BELOW

| SITE   | LOCATION  | PIXEL DIMENSIONS (W x H) |
|--|---|--------------------------|
|  6148-D                                  | Cooper Street, <b>Epping</b><br><i>Note: Artwork for this site cannot contain telephone numbers or email addresses</i>  | <b>2304 x 384</b>        |
|  6128-D<br>6108-D                        | Western Freeway, <b>Derrimut</b><br>Western Ring Road, <b>Keilor Park</b>   | <b>1185 x 315</b>        |
|  6116-D                               | 120 Clarendon Street / West Gate Freeway,<br><b>Southbank</b>   | <b>1060 x 360</b>        |
|  6136-D<br>6102-D<br>6139-D           | Metropolitan Ring Road, <b>Bundoora</b><br>108 Bell Street, <b>Preston</b><br>Princes Freeway, <b>Williams Landing</b>  | <b>795 x 270</b>         |
|  6106-D<br>6134-D<br>6123-D<br>6144-D | 93-95 Canterbury Road, <b>Kilsyth</b><br>158 Canterbury Rd, <b>Bayswater</b><br>823 Nepean Highway, <b>Bentleigh</b><br>346-348 Old Geelong Road, <b>Hoppers Crossing</b> | <b>560 x 320</b>         |
|  6110-D                               | Corner Hoddle & Johnston Streets,<br><b>Collingwood</b>   | <b>600 x 360</b>         |
|  6119-D                               | Corner Foundry & Anderson Roads,<br><b>Sunshine</b>   | <b>260 x 380</b>         |
|  6115-D                               | 384 Burwood Highway,<br><b>Wantirna South</b>   | <b>288 x 432</b>         |

Please email finished artwork files to [jess@civicoutdoor.com.au](mailto:jess@civicoutdoor.com.au)