



Digital Billboard

ARTWORK SPECIFICATIONS

FILE TYPE:

JPEG or PNG

COLOUR:

RGB

RESOLUTION:

72 DPI

IMAGE SIZES:

AS BELOW

Please adhere to the above file specifications and the pixel dimensions listed below when preparing your artwork for display on Civic Outdoor's Digital Billboards.

	SITE SIZE	PIXELS (w x h)
	Digital Spectacular <i>Sites: 6108-D, 6120-D, 6128-D</i>	1185 x 315
	Digital Supersite <i>Sites: 6102-D*, 6104-D*, 6113-D*, 6116-D, 6136-D*, 6139-I-D*, 6139-O-D*, 6141-D*, 6166-D*, 6169-D*</i>	1060 x 360
	Digital Landmark <i>Sites: 6106-D, 6123-D, 6134-D, 6144-D, 6160-D, 6161-D</i>	560 x 320
	Digital Portrait <i>Sites: 6115-D, 6158-D, 6174-D</i>	288 x 432
	6175-D - Swanston St, Melbourne	2640 x 675
	6148-D - Cooper St, Epping**	2304 x 384
	VBIG3207-01OB - Port Melbourne	1920 x 356
	6209-I-D - West Gate Fwy, Brooklyn 6209-O-D - West Gate Fwy, Brooklyn	1600 x 570
	6179-D - High St, Cranbourne	1440 x 480
	6210-D - Princes Fwy, Pakenham	1248 x 336
	VBIG3006-01OB - Hoddle St, Collingwood	1248 x 320

	SITE SIZE	PIXELS (w x h)
	6168-D - Station St, Box Hill <i>Note: See separate spec sheet for shape specs</i>	1295 x 432
	6211-D - Pascoe Vale Rd, Strathmore	1040 x 270
	ITOB-03 - Curtis St, Ballarat	1056 x 432
	6205-D - Punt Rd, Windsor	896 x 320
	6110-D - Hoddle St, Collingwood	600 x 360
	2001-I-D - Parramatta Rd, Lewisham, NSW 2001-O-D - Parramatta Rd, Lewisham, NSW	680 x 320
	6163-D - Vineyard Rd, Sunbury	599 x 404
	6167-D - Warrigal Rd, Oakleigh	540 x 270
	6199-D - Chapel St, South Yarra	480 x 504
	6194-D - Payneham Rd, Payneham, SA	596 x 813
	VTMS3121-01OA - Citylink, Cremorne	520 x 760
	6119-D - Anderson Rd, Sunshine	260 x 380

* Actual Screen Size of **795 x 270** also accepted

** Artwork for this site cannot contain telephone numbers or email addresses