Digital Billboard ARTWORK SPECIFICATIONS

CIVIC OUTDOOR

Please adhere to the following file specifications and the pixel dimensions when preparing your artwork for display on Civic Outdoor's Digital Billboards:

FILE TYPE:

JPEG or PNG

Enquire for HTML

COLOUR:

RGB

RESOLUTION:

72 DPI

IMAGE SIZES:

AS LISTED

FOR BEST IMAGE QUALITY:

- ✓ Save images at the highest quality setting available *(e.g. 100/100 or 12/12)*
- ✓ Use appropriate anti aliasing *(e.g. art optimised)*
- ✓ There is no benefit in supplying images at a greater pixel size than what is listed

SITE SIZE	PIXELS (WxH)
Digital Spectacular *6108-D Keilor Park | 6120-D Mt Waverley* *6128-D Derrimut*	**1185 x 315**
Digital Supersite *6102-D Preston* | 6104-D Leopold** *6113-D Knoxfield* | 6116-D Southbank* *6136-D Bundoora* | 6139-I-D Williams L.** *6139-O-D Williams L.* | 6141-D Hallam** *6166-D Thomastown* | 6169-D Port Melb.**	**1060 x 360**
Digital Landmark A *6106-D Kilsyth | 6123-D Bentleigh* *6134-D Bayswater | 6144-D Hoppers C.* *6160-D Laverton North | 6161-D Mill Park*	**560 x 320**
Digital Landmark B *6110-D Colingwood** | 6218-D Richmond* *6219-D Mitcham*	**720 x 432**
Digital Portrait *6115-D Wantirna South | 6158-D Brooklyn* *6174-D Horsham*	**288 x 432**
6148-D - Cooper St, Epping†	**2304 x 384**
6240-D - Port Melbourne	**1920 x 356**
6175-D - Swanston St, Melbourne	**2640 x 675**
6238-D - Hoddle St, Collingwood	**1248 x 320**
6211-D - Strathmore	**1040 x 270**
6228-I-D - Hume Fwy, Epping	**1216 x 320**
6227-D - Nunawading	**1583 x 417**

SITE SIZE	PIXELS (WxH)
6223-D - Caroline Springs	**1080 x 288**
6210-D - Pakenham **2004-I-D** - Liverpool, **NSW**	**1248 x 336**
6168-D - Box Hill ***Download Separate Specs + Templates***	**1295 x 432**
6209-I-D - West Gate Fwy, Brooklyn **6209-O-D** - West Gate Fwy, Brooklyn	**1600 x 570**
6205-D - Windsor	**896 x 320**
2001-I-D - Lewisham, **NSW** **2001-O-D** - Lewisham, **NSW**	**680 x 320**
2016-I-D - Seaforth, **NSW** **2016-O-D** - Seaforth, **NSW**	**544 x 256**
6167-D - Oakleigh*** **6214-D** - Lilydale	**864 x 432**
6163-D - Sunbury	**599 x 404**
6199-D - South Yarra	**480 x 504**
6232-D - Benalla	**432 x 576**
6194-D - Payneham, **SA**	**596 x 813**
6237-D - Cremorne	**520 x 760**
6119-D - Sunshine	**260 x 380**

*Actual Screen Size of **795 x 270** also accepted **Actual Screen Size **600 x 360** ***Actual Screen Size **540 x 270**

†Artwork for this site cannot contain telephone numbers or email addresses

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