



CREATIVE DESIGN BRIEF

FOR LARGE FORMAT ARTWORK

In order to best serve you in creating artwork for your advertising campaign, please fill out this form and send via email assets such as logos, photos, and anything else you might like to have included in your creative design.

Without these items, we'll need to source content from alternate sources, which may leave your design looking less than desirable, or may complicate the process unnecessarily.

Company Name:

Contact Name:

Contact Number:

Email Address:

Company background / Overview:

What is the specific goal of this particular advertising campaign / creative design?

Is there any specific wording or images you wish to feature as part of your creative design?

What sort of audience or customers do you wish to appeal to with this creative design?

Other details (e.g. Deadlines / Assets / Guidelines / Restrictions):

Contact Civic Outdoor for details on pricing, or for any further information.